



sustainable table

What People are Saying about *The Meatrix* Films

"Wow, you have changed my life with one short cartoon. Thank you for this." - Susy

"I worked in a factory pig farm for six months and saw the cruelty and the same sick pigs I saw in the movie. I have a few free-range pigs and they are treated 100 percent better than those poor animals in the barns. I saw the antibiotics that were needed to keep them "healthy." I tell people that if they ever worked in one of these barns, they would never buy pork in the store. Keep up the good work!" - Gloria

"One of my peers just sent me your site... Just wanted to say congrats. There are so many instances where cause-based communications cram their message down your throat. [*The Meatrix*] was short, insightful, used an intelligent analogy and made me feel just guilty enough to want to do something, without getting turned off from the message. Good show." - Jason, Toronto, Canada

"This has to be one of the most creative genius ideas I have seen in a long time! Well done. And, I will be shopping differently because of it." - Joyce, Oregon

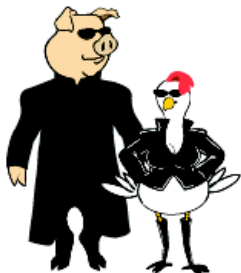
"I am really impressed and grateful that some people are doing something creative, fun and worthwhile educationally about such issues. I am a teacher and will be showing my students ASAP. It is great to have so much info on how we can make a difference, rather than just describing the dreadful state of how things are." - Lisa, Australia

"*The Meatrix* is turning into one of those international awareness-raising events... I've received it four times in the last two days. Thanks." - Theo, UK

"Thank you so much. I am a buyer of mostly organic meats, eggs and produce (I say mostly because, as a single mom of three with only one job, I cannot always afford organic foods), but it never occurred to me until now that even when I can't afford organic foods, I can afford to cut down on meat consumption and also support local farmers by going to the nearby farmers market. Thanks so much for your help and information!" - Tana, Texas

"Just wanted to congratulate you on what is possibly the most effective/clever awareness-raising campaign that I've seen. I hope *The Meatrix* is on fast servers, because it is sure to be swamped!" - Rolf, Australia

"Before visiting your website, I had never even heard of factory farms. It really seems that it is like *The Matrix* and we are not told the full truth. Since seeing that video I have decided to take action and only eat organic meats. Thank you for opening my eyes!"
- Will



www.themeatrix.com • www.sustainabletable.org • www.eatwellguide.org