

Executive Profile

Diane Hatz – Founder/Director, Sustainable Table; Executive Producer, *The Meatrix*

As founder and director of Sustainable Table, Diane Hatz develops and manages creative projects to raise awareness and educate consumers about issues surrounding the sustainable food and agriculture movement, while promoting solutions to the problems caused by factory farms.

Diane is Executive Producer of the award-winning, critically acclaimed, animated films *The Meatrix*, *The Meatrix II: Revolting*, and *The Meatrix II 1/2* as well as Project and Marketing Director for the *Meatrix* campaign, both online and off. Diane is also Project Director for *The Eat Well Guide*, an online consumer directory of sustainably-raised meat and dairy products in the United States and Canada. These are the first two projects of Sustainable Table. Diane has recently added a new role to her position - Director of Creative Projects for GRACE. She will be responsible for conceptualizing, strategizing and creating marketing tools for new and existing campaigns for GRACE and our partner organizations.

Previously, she was Director of the GRACE Factory Farm Project, author of the Project's Guide to Confronting a CAFO, and webmaster for the organization's web site. Prior to joining GRACE, Diane worked in the music industry in various roles, including marketing, publicity, business affairs and management. She also co-founded, wrote and published *The Relay*, an independent music magazine on *The Who*, which is archived in the Rock and Roll Hall of Fame and Museum. Diane has an MA in Creative Writing from Antioch University, a BS in Business Administration and Marketing from the University of Delaware, and a Minor in Philosophy. She is a student of Tibetan Buddhism and The Dalai Lama. She has written two unpublished, fictional novels and is currently working on her third. She is committed to sustainable issues and to helping build community through food.

For interviews or media-related requests, contact:

Leslie Hatfield
Communications Coordinator
Sustainable Table

leslie@sustainabletable.org
212-991-1064